



17th Malaysia International **Halal** Showcase 1-4 April 2020 MITEC, Kuala Lumpur, Malaysia



Branding Opportunities

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6384b363-4998-4529-9086-998c75040d58 kodu ile erişebilirsiniz.
BELGENİN ASLI ELEKTRONİK İMZALIDIR.

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Exterior Branding



SOUTH WELCOME BANNER & GLASS STICKER

Quantity: 1 unit

RM 25,000



SOUTH ENTRANCE BANNER

Quantity

1 unit: **RM 6,000**

4 units: **RM 30,000**

Interior Branding



ESCALATOR (NORTH COURT)

Quantity: 4 units

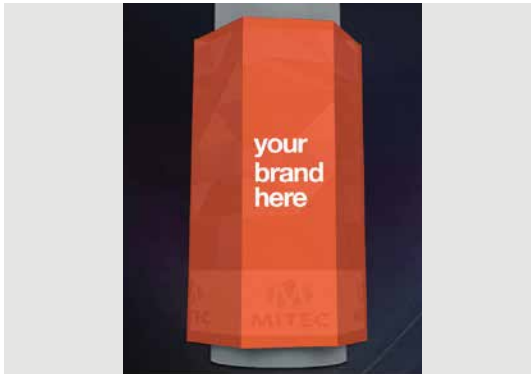
RM 25,000



BALCONY BANNER

Quantity: 1 units

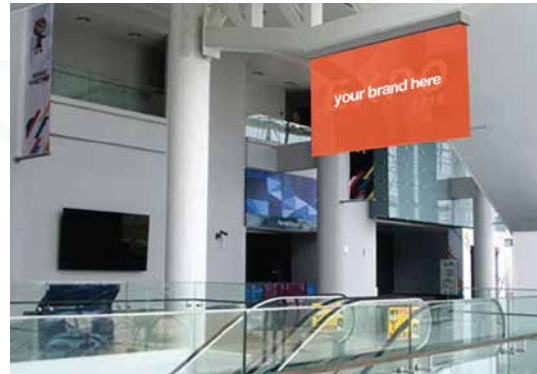
RM 10,000



PUBLIC AREA PILLAR WRAPS

Quantity: 1 unit

RM 10,000



ESCALATOR HANGING BANNER

Quantity: 1 unit

RM 8,000



DIRECTIONAL SIGNAGES

Quantity

20 units: **RM 30,000**



HALL SIGNAGES

Quantity

1 unit: **RM 12,000**

8 units: **RM 80,000**



CLUSTER SIGNAGES

Quantity

1 unit: **RM 7,000**

7 units: **RM 35,000**



FACILITY SIGNAGES

Quantity

1 unit: **RM 7,000**

4 units: **RM 20,000**



MIHAS THEATRE

RM 15,000



INDUSTRY ZONE

RM 15,000



VISITOR INFORMATION COUNTER

Quantity: 1 unit

RM 35,000

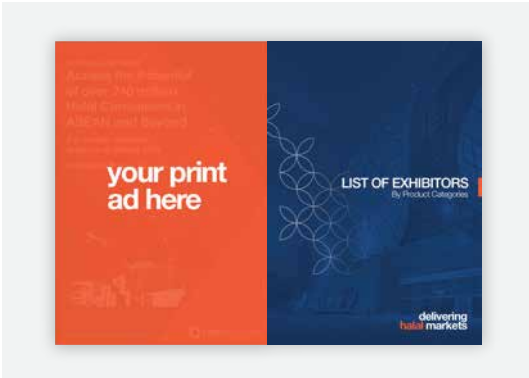


REGISTRATION KIOSKS

Quantity: 6 units

RM 25,000

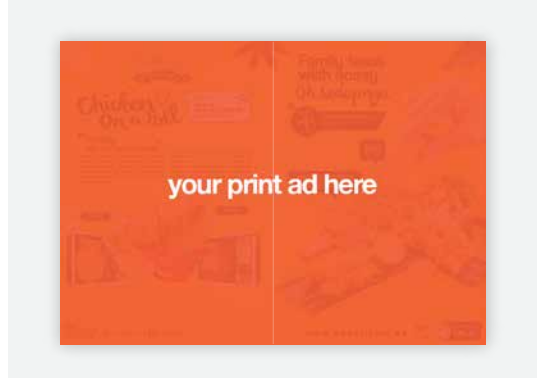
Printed Materials



SHOW DIRECTORY AD (ROP)

Quantity: 1 advertisement

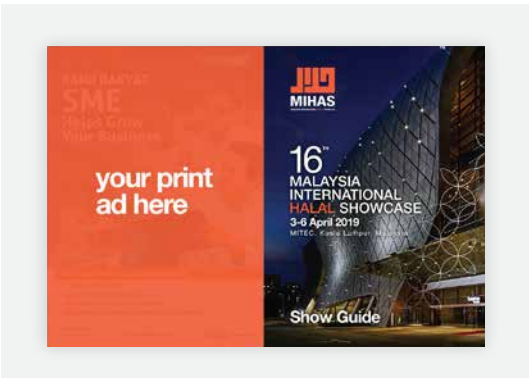
RM 4,000



SHOW DIRECTORY AD (DOUBLE PAGE)

Quantity: 1 advertisement

RM 7,000



SHOW GUIDE ADVERTISEMENT

Quantity: 1 advertisement

RM 8,000



SHOW DIRECTORY LOGO

Quantity: 1 unit

RM 500



MIHAS BULLETIN ADVERTISEMENT

Quantity: 1 advertisement

RM 5,000



LANYARD (SOLD)

Quantity: 25,000 pieces

RM 60,000



BADGES

Quantity: 25,000 pieces

RM 30,000



VISITOR STICKERS

Quantity: 15,000 pieces

RM 20,000



VOLUNTEER POLO SHIRT

Quantity: 600 shirts

RM 20,000

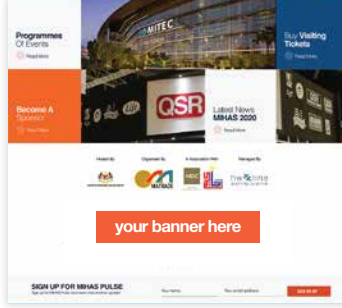
Online Advertising



WEBSITE BANNER

Quantity: 1 unit

RM 20,000



MIHAS PULSE BANNER

Quantity: 1 unit

RM 20,000



SOCIAL MEDIA POST (IG/FB/TWITTER)

Quantity: 1 advertisement

RM 1,000

EXTERIOR BRANDING

ITEM	AMOUNT (RM)
☐ South Welcome Banner & Glass Sticker	25,000
☐ South Entrance Banner (Quantity: 1)	6,000
☐ South Entrance Banner (Quantity: 4)	30,000

INTERIOR BRANDING

ITEM	AMOUNT (RM)
☐ Escalator (North Court)	25,000
☐ Balcony Banner	10,000
☐ Public Area Pillar Wraps	10,000
☐ Escalator Hanging Banner	8,000
☐ Directional Signages	30,000
☐ Hall Signages (Quantity: 1)	12,000
☐ Hall Signages (Quantity: 8)	80,000
☐ Cluster Signages (Quantity: 1)	7,000
☐ Cluster Signages (Quantity: 7)	35,000
☐ Facility Signages (Quantity: 1)	7,000
☐ Facility Signages (Quantity: 4)	20,000
☐ MIHAS Theatre	15,000
☐ Industry Zone	15,000
☐ Visitor Information Counter	35,000
☐ Registration Kiosks	25,000

PRINTED MATERIALS

ITEM	AMOUNT (RM)
☐ Show Directory Ad (ROP)	4,000
☐ Show Directory Ad (Double Page)	7,000
☐ Show Guide Advertisement	8,000
☐ Show Directory Logo	500
☐ MIHAS Bulletin Advertisement	5,000
☐ Lanyard	60,000
☐ Badges	30,000
☐ Visitor Stickers	20,000
☐ Volunteer Polo Shirt	20,000

ONLINE ADVERTISING

ITEM	AMOUNT (RM)
☐ Website Banner	20,000
☐ MIHAS Pulse Banner	20,000
☐ Social Media Post (IG/FB/Twitter)	1,000

COMPANY PROFILE

Company/Organisation Name _____

Address _____

Postcode _____

Country _____

Contact Person _____

Phone _____

Fax _____

Email _____

Payment _____

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the sponsor company mentioned herein.

Name & Designation _____

Date _____

Signature _____

(Authorised signature and stamp)

Payment is to be made in full upon signing of contract.
Please indicate your payment preference below:

- ☐ Cheque (Local cheques only)
☐ Wire Transfer



www.mihas.com.my

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#ThinkHalaIThinkMIHAS #MIHAS2020

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Expand your **HALAL** HORIZON

17TH MALAYSIA INTERNATIONAL
HALAL SHOWCASE

1-4 April 2020

MITEC. Kuala Lumpur. Malaysia

THINK HALAL THINK MIHAS

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324b263-4998-4529-9630-998c7e740d58 kodu ile erişebilirsiniz.

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“We have returned to MIHAS this year after getting great response at MIHAS 2018. We look forward to share with the international audience our limited-edition flavors for EID at this year's exhibition”

Sunquick, Malaysia

Belgennin Asli Elektronik İnşaatı

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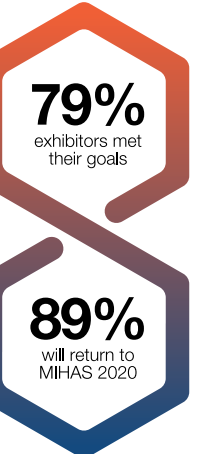
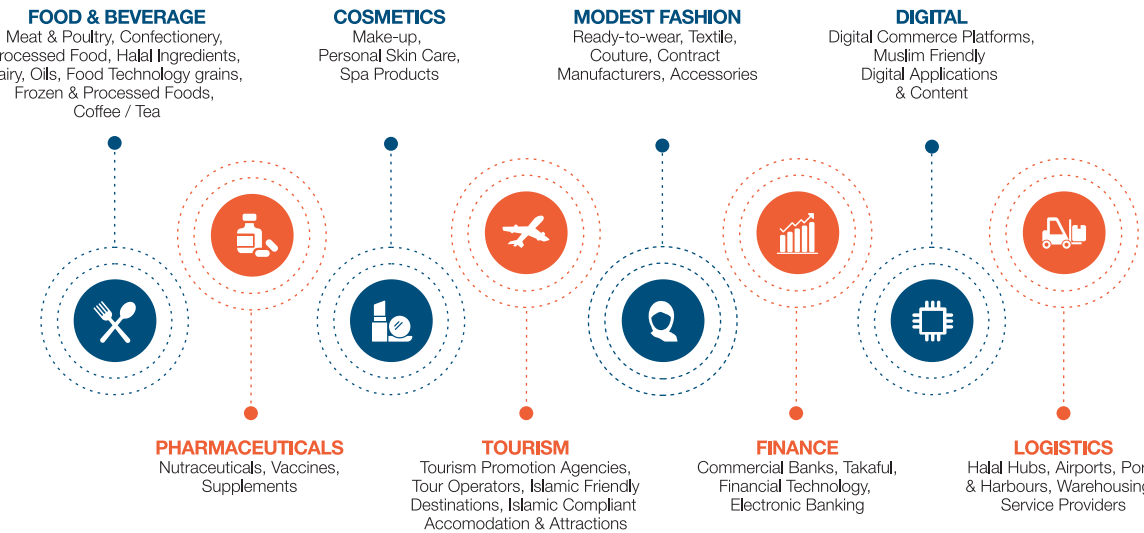
THE WORLD'S NEXT ECONOMIC GROWTH SEGMENT

When it comes to serving Halal markets, there is no getting around MIHAS. It is simply the world's most comprehensive showcase of Halal products and services, by far. A unique trade concept that assembles over 1,5 million different types of Halal goods in 45,000 sqm of exhibition space.

MIHAS's reputation as a global gathering of Halal industries make it the no 1 destination for businesses targeting Halal markets.

THE MOST DIVERSE DISPLAY OF PRODUCTS

Over 1,000 exhibitors exhibit their Halal products across 8 different industries at MIHAS. Position your products at the world's largest Halal exhibition.



AN EVENT ECOSYSTEM THAT PROMOTES OPPORTUNITIES

MIHAS is where Halal's finest gather and discuss its future.

Nearly 30,000 visitors, 28 trade envoys and 2,000 conference delegates representing the entire Halal supply chain attended MIHAS and the Global Halal Summit in 2019. Altogether, they populate the tradeshow, two top tier conferences and over 150 different panel sessions, break-out sessions and master classes across 8 different industries.

Seize the opportunity to network, gain insights, and learn from the latest trends and innovations!!



“MIHAS 2019 is the best platform for networking opportunities”

ATSUSHI HARADA
Hokto Kinoko, Japan

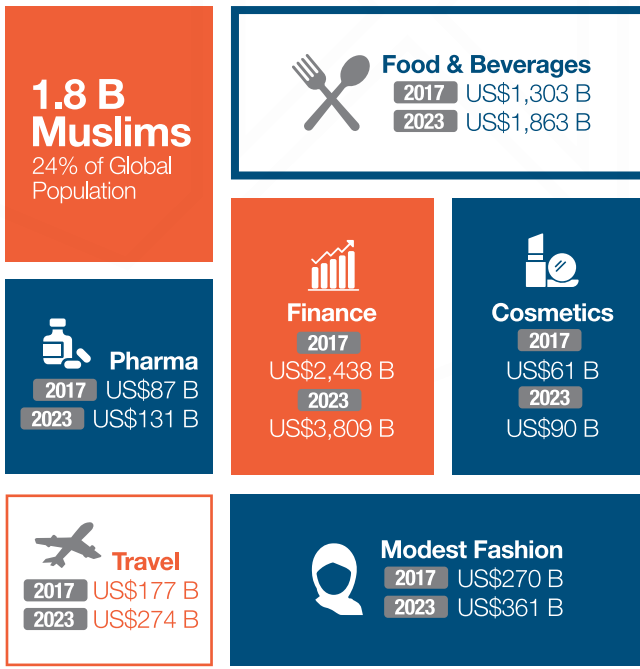
WHAT CAN YOU EXPECT AT MIHAS 2020

- 100% of visitors are looking for Halal products and services
- Position your brand at the world's largest tradeshow
- Establish new contacts, expand sales channels and fortify existing ones
- Network. Network. Network.
- Learn future trends and opportunities

PUTTING YOU AT THE CENTRE OF GROWTH

Muslim markets across the globe have been experiencing phenomenal growth, fuelling the increasing demand for halal compliant products and services.

With nearly 30,000 visitors from 88 countries attending MIHAS, we put you at the centre of this growth.



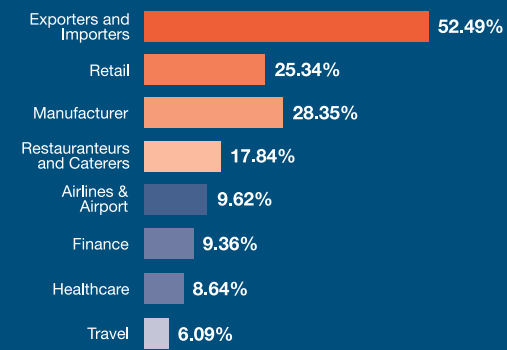
Source: State of the Global Islamic Economy Report 2018/19

THE FIGURES TELL THE STORY

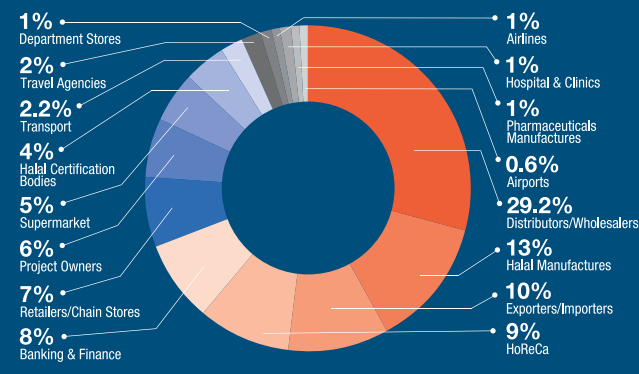


RM1.6 Billion in Trade Being Conducted

Trade Visitor Classified by Business Activity



Everyone is There



SOME OF THE BIGGEST NAMES IN THE HALAL INDUSTRY



HELPING YOU MAKE THE RIGHT CONNECTIONS

MIHAS delivers on opportunity. Our strategic partnerships, coupled with our buyer programmes allow us to target key buyers from different Halal segments resulting in more meetings, better enquiries and ultimately, increase in trade.

HOSTED BUYER PROGRAMME



4500++
meetings

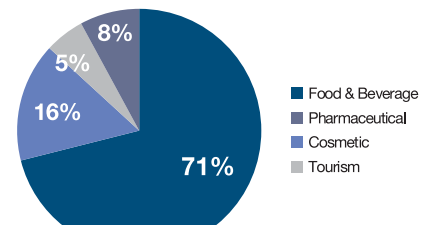


240 international buyers from
45 countries



RM1.6 Billion
in trade being conducted

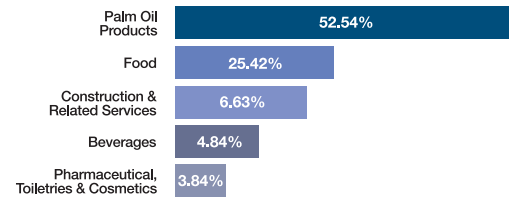
Hosted Buyers by Industry



INTERNATIONAL SOURCING PROGRAMME (INSP)

The INSP this year saw over 2,211 business meetings arranged for 610 local companies with 200 foreign buyers from 43 nations.

Top Performing Sectors (INSP)



MIHAS CONNECT

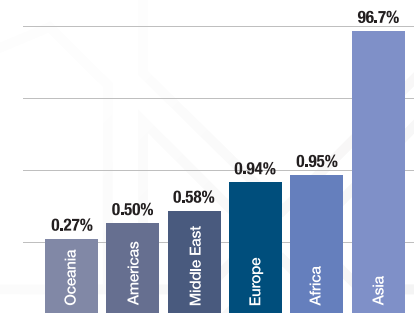
18659
accounts generated

327%
increase from 2018

95%
satisfied with the app

89
countries participated

MIHAS Connect Users by Region



MIHAS 2019 KEY BUYERS



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HOSTED BY



MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

ORGANISED BY



IN ASSOCIATION WITH



MANAGED BY



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#ThinkHalalThinkMIHAS #MIHAS2020



16TH MALAYSIA INTERNATIONAL HALAL SHOWCASE

3-6 April 2019

MITEC. Kuala Lumpur. Malaysia

Post Show Report

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 63E4b263-d998-4529-8640-998c6E740dF8 kodu ile erişebilirsiniz.

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MIHAS 2019

A unique showcase of everything Halal

The 16th edition of MIHAS continued on its upward growth trend amidst increased demand by Muslim markets across the globe.

MIHAS 2019 was the largest in its series and saw the exhibition **double in size** over the past 3 years. The introduction of the Modest Fashion segment this year completes MIHAS's offerings as a comprehensive showcase of Muslim lifestyle

products, which also includes Finance, Tourism, Digital and Logistics.

MIHAS also benefited this year from being co-located with JAKIM's and the Halal Development Corporations' conference programmes, which brought key industry stakeholders to MIHAS. This arrangement will be a feature for future editions.

The largest international platform for the halal industry.

Hosted by



Organized by



In Association with



Managed by



Thank You To MIHAS 2019 Sponsors & Partners

Diamond Sponsor



Platinum Sponsors



Gold Sponsors



Sponsors



Official Shariah Certified Web Browser



Islamic App Partner



Digital App Partner



Official Knowledge Partner



Official Magazine



Official Arabic Magazine



Official OOH Partner



Official Transportation Partner



Official Business Matchmaking Partner



Official Coffee Partner



International Partners



Supporting Airlines



Supporting Partners



Official Media Partners



Media Partners



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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Tremendous Growth

42.6%
increase in trade
visitors

29,946 visitors
from
88 countries

29%
increase in
exhibitors

1002 exhibitors
from
44 countries

25%
increase in
exhibition area

281,024 sqft
of nett exhibition area

75%
increase in
sponsorship

240 international
buyers from
45 countries

4500++
meetings

1200
trade
delegates

168
industry expert
discussions & talks

8
conferences



RM1.6 Billion
in Trade Being Conducted





Exhibitors

The number of Exhibitors grew year on year by **29%**

Participated by 44 Countries

ASEAN

Malaysia
Cambodia
Indonesia
Philippines
Singapore
Thailand
Vietnam

MIDDLE EAST

Palestine
Saudi Arabia
UAE
Egypt
Qatar
Yemen
Kuwait

NORTH & CENTRAL ASIA

China
Japan
South Korea
Taiwan
Hong Kong
Azerbaijan
Uzbekistan
Kazakhstan

SOUTH ASIA

India
Pakistan
Sri Lanka
Bangladesh

EUROPE

France
Bosnia
Denmark
Netherlands
Portugal
Switzerland
Ukraine
United Kingdom

AFRICA

South Africa
Tunisia
Morocco
Nigeria
Uganda

OCEANIA

Australia
New Zealand

THE AMERICAS

USA
Canada

Who Exhibits



72%
Food & Beverage



5%
Food Technology



2%
Pharmaceuticals



5%
Cosmetics



5%
Modest Fashion



2%
Tourism



4%
Islamic Finance



2%
E-commerce



1%
Logistics



2%
Education

Some of The Biggest Names in The Halal Industry



79%
exhibitors
met their goals

89%
interested in participating at
MIHAS 2020

“

“I’m excited to be at MIHAS for the first time and get the opportunity to showcase my fashion collection to an international audience. I would be very excited to participate in MIHAS again because it is a very good platform, being the largest Halal trade show in the world.”

YANI BAKHTIAR
Fashion Designer
Yans Creation, Malaysia

“I like MIHAS. It is a good opportunity to meet entrepreneurs and future customers.”

MAHA BOUHAOUS
Founder
LADUNE Beauty, Morocco

“This year is our third year participating in MIHAS and we are grateful for the opportunity MIHAS provides us to invite the citizens of Malaysia to explore our beautiful country, the Philippines.”

ABDUL GHANI H
Under Secretary, Trade Promotion Group
Department of Trade and Industry (DTI) Philippines

”

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BELGENİN ASLI ELEKTRONİK İMZALIDIR.



MIHAS 2019 is the best platform for networking opportunities

ATSUSHI HARADA
Sales Department
Hokto Kinoko, Japan

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Trade Visitors

29,946
visitors

from

88
countries



Top 10 Visiting Countries

1. Singapore
2. Indonesia
3. China
4. Thailand
5. Japan
6. Philippines
7. India
8. South Korea
9. Brunei
10. Iran / United Kingdom



42.6%
increase in trade
visitors



76%
from Asia Pacific



29 trade delegations
from
10 countries

64%

looking to source
or meet new
suppliers

82%

involved in
purchasing
process

33%

decision
makers



Zanny

FRYOLA

ARAH

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 63246263-4998-4529-9630-9986740158 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Buyer Insights

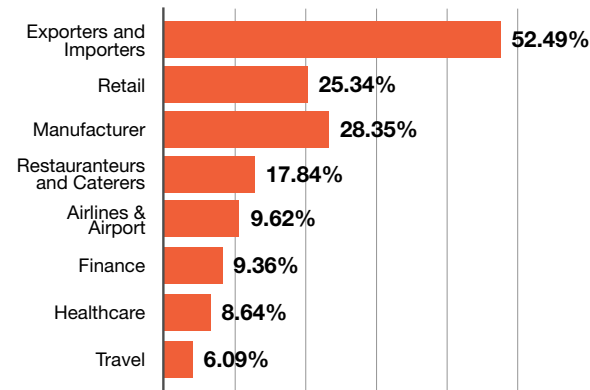
MIHAS 2019 Key Buyers



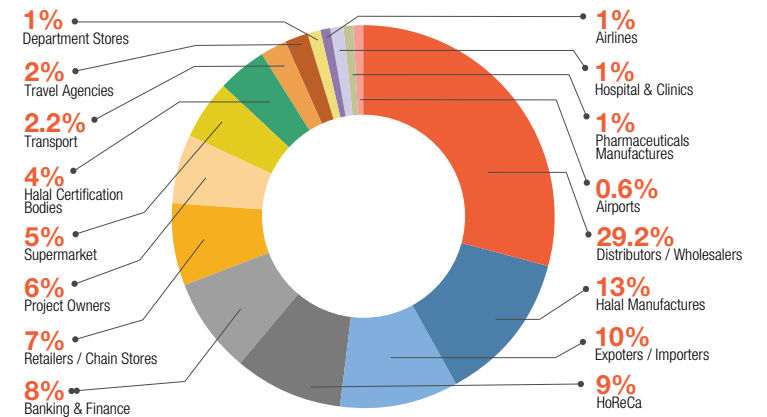
Top 8 Sought After F&B Products



Trade Visitor Classified by Business Activity



Everyone is There



Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324-203-4978-4529-9030-9916-67740458 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Exhibitor - Buyer Engagement

HOSTED BUYER PROGRAMME



4500++
meetings

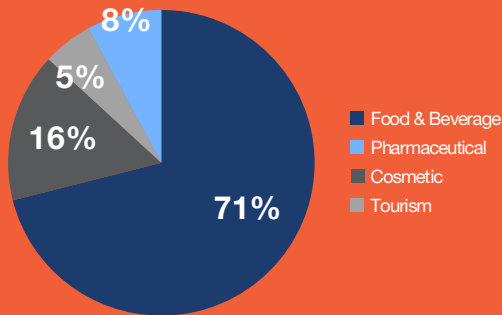


240 international
buyers from
45 countries



RM1.6 Billion
in Trade Being Conducted

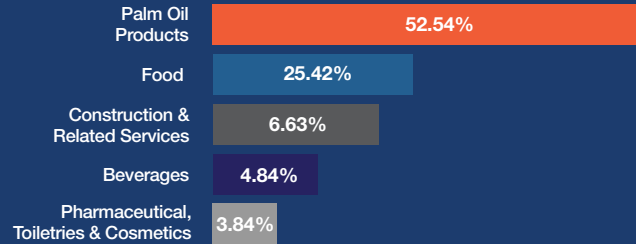
Hosted Buyers by Industry



INTERNATIONAL SOURCING PROGRAMME (INSP)

The INSP this year saw over 2,211 business meetings arranged for 610 local companies with 200 foreign buyers from 43 nations.

Top Performing Sectors (INSP)



MIHAS CONNECT

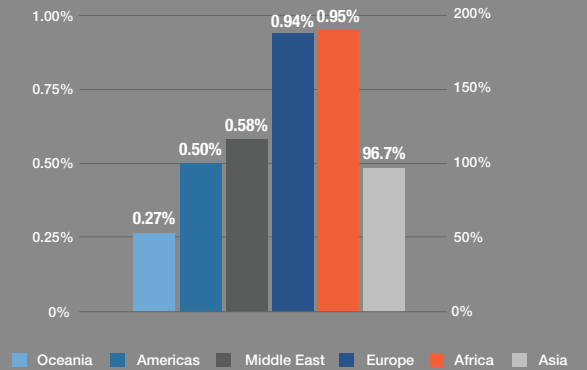
18659
ACCOUNTS
GENERATED

327%
INCREASE FROM
2018

95%
SATISFIED
WITH THE APP

89
COUNTRIES
PARTICIPATED

MIHAS Connect Users by Region



Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 63246363-4978-4529-9636-9986-67404581 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

A Commitment To Knowledge Sharing

Over 100 different programmes catering to all industry segments

INDUSTRY ZONE & MIHAS SPOTLIGHT



24

Panel Sessions

68

Presentations

including Market insights, Country Focus & Industry Trends

MIHAS THEATRE



77

Product Demonstrations

involving the latest halal innovations

CONFERENCES



8

Conferences

touching on Islamic Finance, Innovation, the Digital Economy

Some of The Leading Halal Industry Thought Leaders Spoke at MIHAS 2019



Wisnu Rahtomo Pratomo

Chief Executive Officer
Halal Tourism Acceleration and Development Team, Ministry of Tourism, Indonesia



Rushdi Siddiqui

Vice-Chairman
OneAgrix (Singapore)



Dato' Dr. Sirajuddin

Director
JAKIM (Malaysia)



Dr. Barbara Ruiz-bejarano

Director of International Relations
Halal Institute of Spain



Žiga Drev

Co-Founder and Managing Director
OriginTrail



Emmy Abdul Alim

Editor
Salaam Gateway



Nik Emir Din

Country Head Malaysia
Muslim Pro



Professor Dr. Faridah Hj. Hassan

Professor of Halal, Marketing and Strategic Management
Institute of Quality and Knowledge Management InQKA



Bront Palarae

Group CEO
Pixel Play Group



Kamarul Bahrin

Deputy Chief Editor
Astro Awani

“

I would like to recommend international companies to experience MIHAS and its many opportunities

MIRZA VEJZAGIC

CEO

Management Development Consultancy, Bosnia

”

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 63246263-d978-4529-9030-9986-677401d58 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Media Impact

The estimate PR value of MIHAS's marketing campaign is **RM 43,232,375.00**

In The Media



256 accredited media

16 countries

131 media outlets



39 media partners



3,382,552.00
estimation media value
with media partners (RM)



943 online news/articles

Social Media



55,949
total social media
followers



4,052
total social
media mentions



710
total social
media posts



In The Web



491,411
website page views



79.8%
new visitors



20.2%
returning visitors



OFFICIAL MEDIA PARTNERS



malaysiakini
news and views that matter



MEDIA PARTNERS



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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Gallery



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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

Gallery



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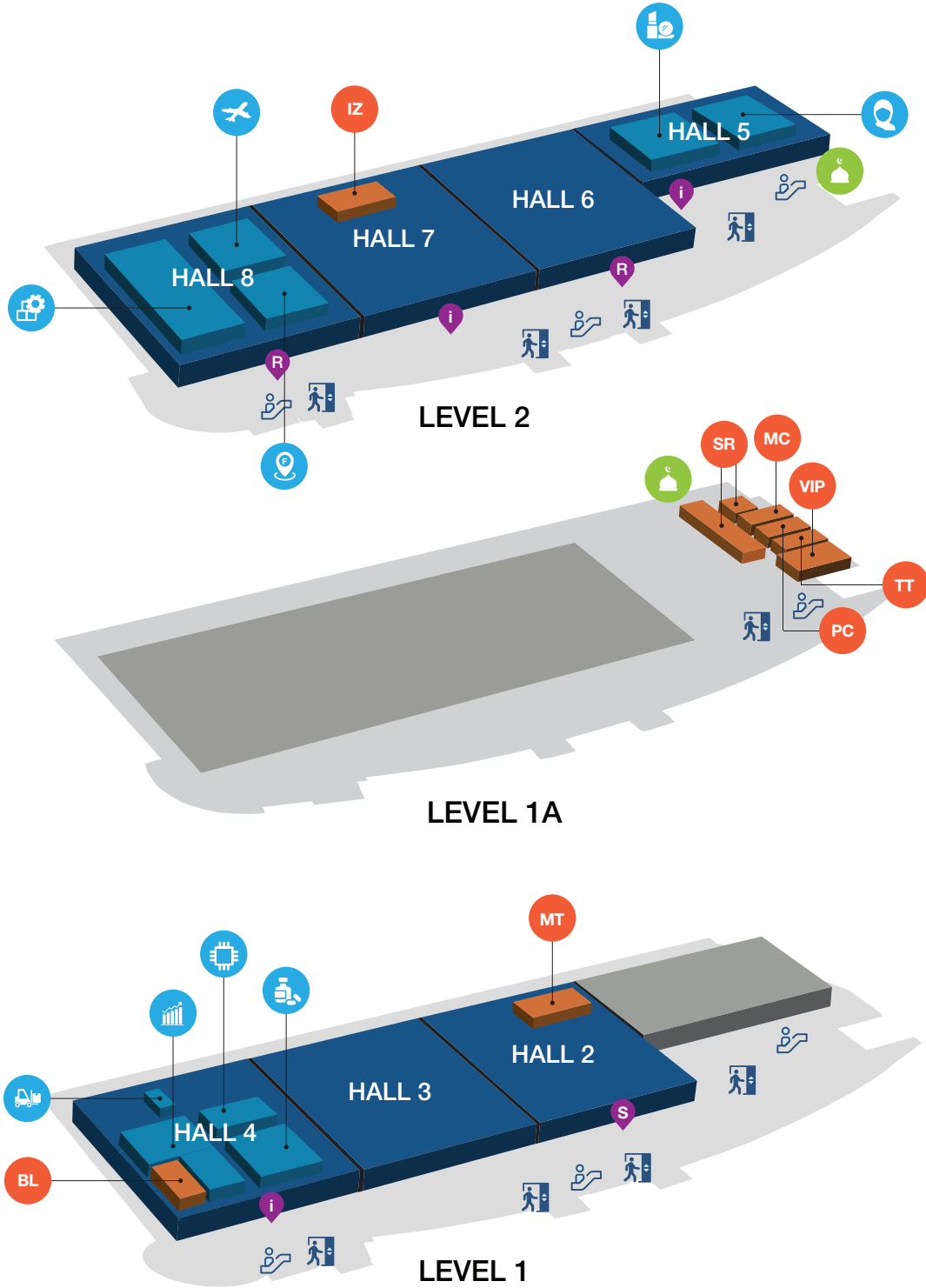
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LEVEL 1

- ISLAMIC FINANCE CLUSTER
- PHARMACEUTICALS CLUSTER
- DIGITAL CLUSTER
- LOGISTICS CLUSTER
- F&B CLUSTER
- MIHAS THEATER
- BUSINESS LOUNGE
- INFO COUNTER
- SERVICE COUNTER

LEVEL 1A

- VIP LOUNGE
- TRADE TALKS
- PC ROOM
- MEDIA CENTRE
- SEMINAR ROOM
- SURAU

LEVEL 2

- FRANCHISE CLUSTER
- MANUFACTURING CLUSTER
- TOURISM CLUSTER
- MODEST FASHION CLUSTER
- COSMETICS CLUSTER
- F&B CLUSTER
- INDUSTRY ZONE
- REGISTRATION COUNTER
- INFO COUNTER
- SURAU

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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

17th Malaysia International **Halal** Showcase

1-4 April 2020

MITEC. Kuala Lumpur. Malaysia

A participation proposal for a
TURKISH PAVILION

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324b363-4998-4529-9c86-92b0c76700d58 kodu ile erişebilirsiniz.

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PROPOSAL OVERVIEW

This is a specially tailored proposal for the Turkish Pavilion at the 17th Malaysia International Halal Showcase (MIHAS 2020)

aim

To ensure the best possible chance for Turkish products to gain awareness and market access across regional markets at MIHAS 2020.

outline of proposal

This proposal incorporates a holistic approach to Turkey's participation at MIHAS which includes presence, brand awareness exercises as well as engagement activities to achieve the best possible results for Turkish companies.



Evrakın elektronik imza ile onaylanması için <https://belge.tbgtb.gov.tr/adresinden/6364b363-4998-4529-9346-998c67040d58> kodu ile erişebilirsiniz.
BELGEMİN ASIL ELEKTRONİK İMZASI YALDIR.

03.10.2019 tarihli belgenin güvenli elektronik imza ile imzalanmıştır. ID: eea21369-7760-4044-ad0c-1e59a13a0198. Kodu ile <https://evrak.ticmin.gov.tr/adresinden> doğrulayabilirsiniz.

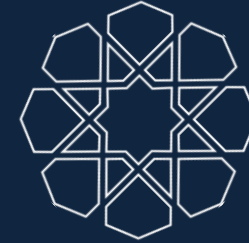
WHY CHOOSE MIHAS?

WE ARE NO1 IN HALAL FOR

When it comes to reaching out to Muslim markets, there is no getting around MIHAS. **It is simply the world's largest dedicated tradeshow for Halal.**

MIHAS also combines with the Global Halal Summit to successfully congregate the entire Halal eco-system under one roof, providing you unrivalled access to this lucrative segment.

Brand Visibility
Targeted Marketing
Lead Generation
Positive PR



OUR FIGURES TELL THE STORY



RECORD NUMBERS

1,002 exhibitors from
44 countries

29,946 visitors from
88 countries

240 international buyers from
45 countries

1200+ trade delegations

RM 1.6 BILLION
In trade being conducted

RECORD GROWTH

43% visitor increase

29% exhibitor increase

22%
increase in
trade

75%
increase in
sponsorship

GLOBAL MEDIA PRESENCE

131 Media outlets

943 on-line articles

56,000
social media
followers

4,052
social media
mentions

491,411
web-site page
views



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YOUR INVESTMENT SUMMARY & OPTIONS

	ITEM	DETAIL		INVESTMENT		REMARKS	
				OPTION 1	OPTION 2		
A	PRESENCE	8 BOOTHS (72 SQM) SPACE in a prime location (Hall 7, Level 2)	OPTION 1	Bare Space at RM12,013.00 per booth	RM 96,104.00		▪ Loading charge for premium space RM20,167 waived ▪ Bare Space costs is not inclusive of stand construction ▪ Turkey may opt to have their own stand contractor
			OPTION 2	Shell Scheme at RM13,348.00 per booth			
B	CREATING AWARENESS	ADVERTISING	▪ 1 x advertisement in Show Guide (30,000 copies worth RM6,000) ▪ 1 x advertisement in the Exhibition Directory (25,000 copies worth RM 6,000)		FREE	FREE	Total value of complimentary items is RM 34,000
		SOCIAL MEDIA SUPPORT	▪ 1 x social media posting in MIHAS 2020 Twitter, Instagram, Facebook (worth RM12,000)		FREE	FREE	
C	ENGAGEMENT ACTIVITY	1 HOUR SPEAKING SLOT at MIHAS speaking platform worth RM 10,000			FREE	FREE	
		Preferential VIP visits			FREE	FREE	
	SUB-TOTAL				RM 96,104.00	RM 106,784.00	
10% DISCOUNT				RM 9,610.40	RM 10,678.40		
TOTAL INCLUSIVE OF DISCOUNT				RM 86,493.60	RM 96,105.60		
SST (6%)				RM 5,189.62	RM 5,766.34		
TOTAL				RM 91,683.00	RM 101,872.00		
Evrakın elektronik imzalı suretine http://e-belge.gtb.gov.tr adresinden 63241363-9978-4522-9080-9916-67041458 kodu ile ulaşabilirsiniz. BELGENİN ASLI ELEKTRONİK İMZALIDIR.							

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324-363-4998-4529-9046-9286-6700 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

YOUR HALL LOCATION

Hall 7, Level 2

LOCATION ADVANTAGES

1. LEVEL 2 is the only level for Visitor Registration
2. First 'access' to VIP visits

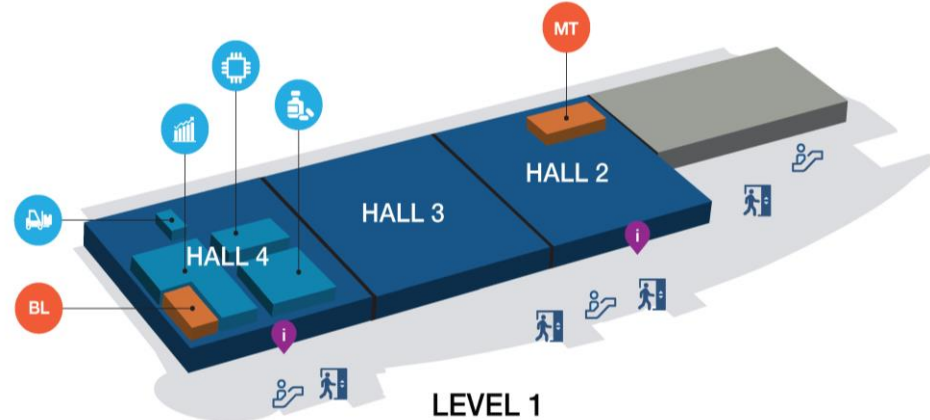
LEVEL 2 (HALLS 5, 6, 7 & 8)

REGISTRATION
INDUSTRY ZONE
Exhibition Clusters:
F&B, Franchise,
Manufacturing,
Modest Fashion,
Tourism,
Cosmetics



LEVEL 1 (HALLS 2, 3, 4)

MIHAS THEATRE
BUSINESS LOUNGE
Exhibition Clusters:
F&B, Finance,
Digital,
Pharmaceuticals,
Logistics



YOUR BOOTH LOCATION

Hall 7, Level 2
Booths 2L05 – 2L08
2L25 – 2L28



LOCATION ADVANTAGES

1. Surrounded by main traffic aisles
2. On the same level as visitor registration counters
3. Priority level for VIP visits



Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324b363-d998-4522-9c86-92b6c7040d58 kodu ile erişebilirsiniz.

BELGENİN ASLI ELEKTRONİK İMZALIDIR.

CONCLUSION

MIHAS provides a cost effective international platform for promoting Halal products and services. We strongly believe that Turkish companies will be able to reach a global audience in the niche segment of Halal.

THANK YOU

Evrakın elektronik imzalı suretine <http://e-belge.gtb.gov.tr> adresinden 6324-363-4998-4529-9686-9286-67040158 kodu ile erişebilirsiniz.

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