



Federation of Indian Chambers
of Commerce and Industry

May 10, 2010

H E Mr Levent Bilman
Ambassador
Embassy Of The Republic Of Turkey
New Delhi

Vinay Mathur
Assistant Secretary General

J.
mf
17/5.10

For C. A. G. G. G.
Ankara
J. G. G.

Excellency,

India-Chem 2010

We are pleased to inform you that the 6th Edition of the mega event "India-Chem 2010" is being jointly organised by the Department of Chemicals and Petrochemicals along with Federation of Indian Chambers of Commerce & Industry (FICCI). The event is also being supported by related Industry Associations. With the ultimate objective of development of the Indian Chemical Industry, India-Chem series of event has always served as the right platform for interaction between the Indian and Foreign chemical industry. The event due to its composite nature showcases the strengths of the Indian Chemical, Petrochemical and Pharmaceutical industry in products and services and simultaneously provides opportunities to formulate business alliances in form of trade and investment.

2. "INDIA-CHEM 2008" witnessed the participation from 262 companies out of which 146 were from 17 countries with six country pavilions from Italy, Japan, China, France, Germany, and Belgium. The exhibition was well attended by business visitors from 59 countries and buying delegations came from UK, Germany, Japan, Taiwan, Italy & China. Concurrent events like an international conference and buyer-seller meets were the key highlights of the show.

3. The forthcoming, "India-Chem 2010" is scheduled to be held from 28-30 October, 2010 at NSE Complex, Goregaon, Mumbai. The Event is expected to register a significant growth both in terms of space, exhibitor participation and

potential buyer / visitor attendance. We are also anticipating a larger Indian participation both from the viewpoint of exhibitor as well as visitors. There will be parallel events like buyer-seller meets and CEO's round table meet with the Minister(C&F).

4. Government of India has approved the Policy for setting up of Petroleum, Chemical and Petrochemical Investment Regions (PCPIR), The PCPIR is a specifically delineated investment region having an area of about 250 sq. kms. (With at least 40% area earmarked for processing activities). This region would be a combination of production projects, public utilities, logistics, environmental protection, residential areas and administrative services. The purpose is to encourage global scale investment in petroleum, chemical and petrochemical sectors to accelerate economic growth. Government of India has approved proposals from the states of Gujarat, Andhra Pradesh and W.Bengal for hosting PCPIRs. Some more proposals are under process. The concerned states are expected to actively participate in the event.

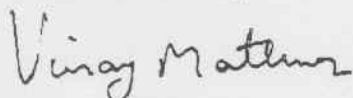
5. I would request you to disseminate the information of this prestigious event to the leading chemical, petrochemical, pharmaceutical & plant process associations and organizations in your country and invite them to participate in "India Chem 2010" both as exhibitors and visitors. A copy of the brochure is enclosed for your kind reference. The details of the event are also available at www.indiachem.in.

We would also request the Embassy to take an information booth at the event to provide the valuable information on the initiatives taken by your Govt to promote bilateral trade & investments

We look forward to your support and association in making this event a great success.

With regards,

Yours sincerely,



(Vinay Mathur)